

# 第108届中国国际劳动保护用品交易会 暨2025中国国际职业安全及健康产业博览会 China International Occupational Safety & Health Goods Expo

## 展后报告 POST SHOW REPORT



守护的力量

### 展会数据 Facts & Figures

80,000 +sqm

展示面积  
Exhibition space

1,446 家

参展商  
Exhibitors



97.7%

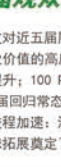
展商对展会整体效果非常满意  
Exhibitors were very satisfied with the overall effect of CIOSSH 2025

42,893

人次专业观众  
Visitors

51

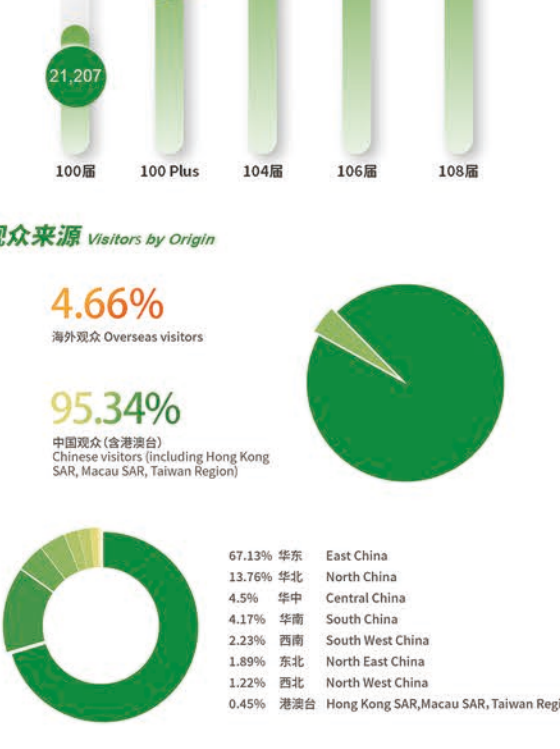
来自于  
个国家  
Countries



98.7%

观众对展会整体效果非常满意  
Visitors were very satisfied with the overall effect of CIOSSH 2025

### 部分展商 Part of Brands



### 观众数据 Visitor Analysis

#### 历届观众分析 Visitors in Number

通过对近五届展会数据的对比分析，每年参观有效数据总体呈现增长态势，印证了观众对展会专业价值的高度认可。第100届受疫情影响，观众数量略有下滑，但展商反馈有效客户密度显著提升；100 Plus届实现快速复苏；第104届以两年蓄势释放动能，参观人数创历史新高；第106届回归常态后观众数量正常回弹，至第108届延续稳健攀升。值得关注的是，本届展会国际化进程加速：海外观众占比与质量双突破，成为国际化程度提高的重要标志，也为未来展会的全球拓展奠定了坚实基础。

Comparing the visitor figures for the last five editions of CIOSSH Shanghai, it is clear that the overall effective visitor number is on the rise, reflecting the strong recognition of CIOSSH. The 100<sup>th</sup> CIOSSH was impacted by the pandemic, with a slight decline in visitor numbers. However, exhibitors reported a significant increase in effective customer numbers. Attendance at the 100 Plus CIOSSH bounced back, reaching a new record after two years of accumulation at the 104<sup>th</sup> CIOSSH. After the usual dip at the 106<sup>th</sup> edition, visitor numbers continued to rise steadily through to the 108<sup>th</sup> edition. The proportion and quality of overseas visitors broke through this year, becoming an important symbol of CIOSSH's increasing internationalization and also laying a solid foundation for the global expansion of exhibition in the future.



#### 观众来源 Visitors by Origin

4.66%

海外观众 Overseas visitors

95.34%

中国观众(含港澳台)  
Chinese visitors (including Hong Kong SAR, Macau SAR, Taiwan Region)



67.13%	华东	East China
13.76%	华北	North China
4.5%	华中	Central China
4.17%	华南	South China
2.23%	西南	South West China
1.89%	东北	North East China
1.22%	西北	North West China
0.45%	港澳台	Hong Kong SAR, Macau SAR, Taiwan Region



#### 观众行业 Business Sector of Visitors

53.11% 生产制造企业 Manufacturers

30.92% 贸易流通/渠道代理 Trading Companies / Distributors

3.80% 科研院校/实验研发 Institutions

2.70% 政府/社会组织 Government Sectors / Associations

2.47% 监测检验机构/媒体/商业机构 Consultancy / Media / Service

0.11% 其他 Others

#### 感兴趣的产品 Interested Products



### 观众声音 Voices of Visitors

随着劳保会国际化进程加速，本届海外观众的参与规模与专业度显著提升。来自全球的专业采购商分享了他们对劳保会的看法：

CIOSSH has seen a marked increase in the international participation and professional calibre of visitors this year. Professional buyers from across the globe shared their insights on CIOSSH:

CHUKUA Thulani Dubuya 采购寻源经理 Sourcing Manager

在非洲，人们更需要舒适的作业环境，而中国的劳保产品因优惠的价格、上好的质量在非洲拥有很大的市场。我司与津巴布韦政府的消防部门有紧密的合作，这次来劳保会现场也是为了采购消防所需的防护装备，包括防护服和头盔。劳保会让我的印象深刻，产品种类繁多，超乎我的预期。



In Africa, comfortable working conditions are in high demand, and China's safety products— with their competitive prices and superior quality—have a strong market presence. Our company works closely with Zimbabwe's government fire departments, and we came to CIOSSH to procure protective gear for firefighters, including suits and helmets. The exhibition impressed me with its vast product range, exceeding my expectations. I'll consult with my colleagues back in Africa and return tomorrow with more precise requirements.

EPA Rogelio Antonio Rodriguez Quijada 市场经理 Marketing Manager



我在劳保会现场看到了太多的创新产品，诸如头眼面部防护装备和各类防护服。这些对于拉丁美洲和北美洲的劳动者非常重要。这是我第一次参与劳保会，也在配对会上与不同的公司进行了交流，技术是我最看重的要点。希望中国产品能给我带来惊喜，明年我也计划继续参观。



I've seen countless innovative products at the exhibition, such as head, eye, face, and face protection equipment and various protective wears. They are crucial for workers in Latin and North America. This was my first time at CIOSSH, and I've already connected with several companies during the matchmaking session. Technology is my top priority, and I hope Chinese products will surprise me. I plan to return next year.

Diamond Brothers International Manufacturing & Trade Co., LLC Anvarjon Nishonov 进出口经理 Manager for Export & Import

我有一些需要购买职业安全与健康产品的客户，来劳保会就是想寻找一些对应的优质供应商。目前已经找到了3家防护鞋供应商，正在探讨未来合作。我对展会的整体体验、组织都非常满意。



I have clients seeking occupational safety and health products, and CIOSSH was the perfect place to find reliable suppliers. I've already identified three protective footwear suppliers and am exploring future collaboration. The exhibition's organization and overall experience have been excellent.

### 期待再聚 See You Soon



2109<sup>th</sup>  
25

第109届中国国际劳动保护用品交易会  
THE 109<sup>th</sup> CHINA INTERNATIONAL OCCUPATIONAL SAFETY&HEALTH GOODS EXPO

2025中国国际职业服装供应链博览会  
2025 INTERNATIONAL CORPORATE FASHION & WORKWEAR SUPPLY CHAIN EXPO

2025.10.11-13

重庆国际博览中心  
CQEXPO, Chongqing, China

渝承守护 西续力量



www.ciosh.com

渝承守护 西续力量

第109届再相聚

See You All at the 109<sup>th</sup> CIOSSH

10月11-13日 重庆国际博览中心

11-13 October CQEXPO, Chongqing, China